Wednesday, June 20 8.30—12.00

General Sessions

	MORNING SESSION. CHAIRMAN: *SARALEGUI-PADRON*, URUGUAY.
08.30	*Special address:* "Reaching the female world."
Subtheme	**Preventing the on-set of smoking** (Main theme: "Action for Smoking Control" continued)
09.00	The multistep process of starting smoking — different possibilities for intervention (*Wake*, Canada) How young people feel about smoking — typical reactions at different ages (*Wake*, Canada)
10.00	Break
10.30—12.00	Symposium on preventive action (4 speakers, each one covering a pertinent item by delivering position statements concentrating on recent advances). Moderator: *Hellberg*, Finland. Items: ● Mass media activities to prevent smoking (*Buhl*, France) ● Activities at school (*B Schwartz*, USA) ● Youth organizations (*Algard*, Sweden) ● Regulations and other social discouragements (*Aarø*, Norway)

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Wednesday, June 20 13.30—17.00

General Sessions

AFTERNOON SESSION. CHAIRMAN: *SENAULT*, FRANCE.

Subtheme	**Changing smoking behaviour** (Main theme: "Action for Smoking Control" continued)
13.30	Priority and choice of goals — stopping completely vs less harmful ways of smoking (*Abelin*, Switzerland)
14.00	The multistep process of stopping smoking — the multitude of intervention needs (*J Schwartz*, USA)
14.30	Break
15.00—17.00	Symposium on cessation activities (6 speakers, each one covering a pertinent item by delivering position statements concentrating on recent advances). Moderator: *Erickson*, USA.

Items:

- Mass media activities (*Nostbakken*, Canada)
- Reaching the individual (at school, in the health care system, at places of work, in organizations) (*Schwarz*, GDR)
- The use of key-persons — training programmes and working materials (*Gästrin*, Finland)
- Preventing of relapses after smoking cessation (*Baric*, UK)
- Legislative measures supporting changes in smoking behaviour (*Hay*, New Zealand)
- Withdrawal symptoms as related to dependency (*Krasnegor*, USA)

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Source: https://www.industrydocuments.ucsf.edu/docs/pknk0000

Wednesday, June 20 8.30—12.00

Special Interest Sessions

Room B

SMOKING CESSATION TECHNIQUES

Chairman: Ball, UK

Contributed papers to be presented:

An approach to utilizing the physician to help smokers quit. *Bratic* and *Ellis*, USA.

Different smoking cessation methods evaluated at an ordinary doctor's practice. *Ovhed*, Sweden.

Some aspects on nicotine chewing gum as an aid to smoking cessation. *Fernö*, Sweden.

The problem of relapse in cessation of smoking. *Lehrer*, Israel.

Physical dependence to nicotine as a determinant of success rate and physical abstinence responses, and the reduction of these responses in smoking cessation. *Fagerström*, Sweden.

Conditions for effective self-control of smoking. *Brengelmann*, FRG.

Room F

COORDINATION OF EFFORTS FOR COMMUNITY PROGRAMMES

Chairman: Baumgartner, Canada

Contributed papers to be presented:

An interagency approach to national non-smoking campaigns — the Canadian experience. *Baumgartner*, Canada.

Action clean air: A community approach to a social disease: Smoking. *Arkinstall* and *Atkins*, Canada.

A national smoking education program administered through local and state health departments. *Witte*, USA.

Model policy for area health authorities in the UK. *Roberts*, UK.

An overall smoking control strategy in Northern Ireland. *Wood*, UK.

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Source: https://www.industrydocuments.ucsf.edu/docs/pknk0000

Wednesday, June 20 8.30—12.00

Special Interest Sessions

Room E

NON-SMOKING PLACES OF WORK

Chairman: Paccagnella, Italy

Contributed papers to be presented:

Utilizing the workplace to promote smoking cessation: Opportunities in capitalistic countries. *Ellis*, USA.

Lung cancer among smoking workers. *Górski*, Poland.

Thearamco stop smoking week and other activities. *Zirgulis*, Saudi Arabia.

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Source: https://www.industrydocuments.ucsf.edu/docs/pknk0000

Wednesday, June 20 13.30—17.00

Special Interest Sessions

Room F

TOBACCO ADVERTISING

Chairman: Egsmose, Denmark

Contributed papers to be presented:

The relationships among advertising, sales and tar content of Canadian cigarette brands. *Sherif, Thompson* and *Forbes,* Canada.

Room E

THE ASSESSMENT OF SMOKING HABITS

Chairman: Berglund, Norway

Contributed papers to be presented:

Mixed expired estimation of alveolar carbon monoxide. *Rees* and *Clark,* UK.

Deception among cigarette smokers. *Sillett,* UK.

Room B

THE SWEDISH PROGRAMME FOR SMOKING CONTROL — CURRENT PROGRESS AND FUTURE PALNS

Chairman: Ramström, Sweden

Presentations of activities within specific areas (abstracts not available):

Maternity health centres. *Oderstedt.*

Child health care. *Elfstrand.*

Pre-school environments. *Lööf-Johanson.*

Schools, youth organizations. *Nordgren.*

Legislation. *Ellemark.*

Perspectives for the future. *Tottie.*

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Source: https://www.industrydocuments.ucsf.edu/docs/pknk0000

Wednesday, June 20 8.30—12.00

Free Communications Sessions

Room C

SMOKING IN PREGNANCY — TOXICOLOGICAL AND BEHAVIOURAL ASPECTS

Chairman: Santos-Pardal, Portugal

08.30 SHEU Smoking in pregnancy evaluation. *Henderson* and *Bostock*, UK.

08.45 Smoking habits among pregnant women in Norway. *Gullestad, Bjartveit-Krüger, Krüger* and *Bakketeig*, Norway.

09.00 Antismoking programme for mother and child health centres — Result of an investigation in a county of Sweden. *Elfstrand, Isacsson, Pellmer-Wrammer* and *Ljungkvist*, Sweden.

09.15 Attitudes and reactions to antismoking information to pregnant women and parents. *Pellmer-Wramner, Elfstrand, Isacsson* and *Ljungkvist*, Sweden.

09.30 Smoking habits among pregnant women i Denmark. *Asmussen* and *Fenger*, Denmark.

09.45 Break

10.15 Maternal smoking during pregnancy — effects on the fetus. *Meberg*, Norway.

10.30 Acute metabolic and circulatory effects of cigarette smoking in late pregnancy. *Nylund, Lunell, Persson, Fredholm* and *Lagercrantz*, Sweden.

10.45 Smoking and pregnancy. Morphological changes in the fetal cardiovascular system caused by tobacco smoking during pregnancy. *Asmussen*, Denmark.

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Source: https://www.industrydocuments.ucsf.edu/docs/pknk0000

Wednesday, June 20 8.30—12.00

Free Communications Sessions

Room H

PATTERNS OF SMOKING HABITS

Chairman: Reid, UK

08.30 L'évolution actuelle du tabagisme en France. *Cousin*, France.

08.45 Recent changes in the prevalence of cigarette smoking in Scotland. *Bostock* and *Davies*, UK.

09.00 Social and racial aspects of smoking behaviour in New Zealand. *Hay*, New Zealand.

09.15 The smoking habits of canadian school children. *Brown, Cherry* and *Forbes*, Canada.

09.30 Relation of children's smoking to their parent's smoking and use of alcohol. *Paronen, Eskola and Rimpelä*, Finland.

09.45 Trends in childrens smoking — MRC/Derbyshire Smoking Survey. *Bewley*, UK.

10.00 Break

10.30 Facts on smoking behaviour in Greek school children. *Dontas*, Greece.

10.45 Smoking experience of 10—14 year olds children in Scotland. *Aitken* and *Davies*, UK.

11.00 Smoking habits in pregnant women, teachers, and school children. *Kozák*, Czechoslovakia.

11.15 Smoking amongst student nurses. *Leathar* and *Davies*, UK.

11.30 Frequency of smoking habit among some groups in Italy. *Modolo* and *Minelli*, Italy.

11.45 The habit of smoking in a population of 70—105 year old subjects. *Zdichynec*, Czechoslovakia.

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Source: https://www.industrydocuments.ucsf.edu/docs/pknk0000

Wednesday, June 20 13.30—17.00

Free Communications Sessions

Room C

SMOKING AND THE RESPIRATORY SYSTEM

Chairman: Areechon, Thailand

13.30 Elicitation of bronchial asthma with tobacco extract. *Tibbling*, Sweden.

13.45 Bronchial reactivity to methacholine in heavy smokers before and after cessation of smoking. *Simonsson* and *Rolf*, Sweden.

14.00 Prevalence of smoking in a rural community of Nepal and its relation with the prevalence of chronic bronchitis and cor pulmonale. *Pandey*, Nepal.

14.15 Tobacco consumption in an unselected bronchial carcinoma population. *Nõu* and *Hillerdal*, Sweden.

14.30 Break

15.00 The failure of single breath nitrogen curve in the detection of early chronic airway obstruction. *Karnik*, USA.

15.15 Cytological and cytochemical studies of the pathogenesis and early detection of bronchogenic carcinoma. *Nasiell* and *Auer*, Sweden.

15.30 Effect of tobacco smoke on pulmonary function. *Fridriksson*, Iceland; *Hedenström*, *Hillerdal* and *Malmberg*, Sweden.

15.45 Macrophage response of hamsters exposed to smoke inhalation. *Basrur*, *Harada*, *Hirano*, *Meade* and *Basrur*, Canada.

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Wednesday, June 20 13.30—17.00

Free Communications Sessions

Room H

ANTI-SMOKING CAMPAIGNS — STRATEGIES AND METHODS

Chairman: Brommels, Finland

13.30 A survey of the total Danish efforts on changing smoking behavior in the years 1978/79. *Doellner* and *Brabrand*, Denmark.

13.45 Preventing youthful smoking in Australia. *Leeder, Purcell, Lloyd* and *Hades*, Australia.

14.00 Enlistment of laryngectomees in the anti-smoking campaign. *Melby*, Norway.

14.15 A long lasting intervention programme against smoking. *Isacsson*, Sweden.

14.30 A Non-Smoking Generation — A campaign designated to create "the non-smoking wave" by influencing attitudes. *Horn af Rantzien*, Sweden.

14.45 The promotion of non-smoking: The positive way ahead for anti-smoking strategy. *Davies*, UK.

15.00 Break

15.30 Concours de dessins et de bandes dessinées. *Cheney*, France.

15.45 Effect of tobacco legislation on the smoking habits of Finnish youth. *Rimpelä* and *Eskola*, Finland.

16.00 Conditioned reflexes — the way to a smokeless society. *Penev*, Sweden.

16.15 Health education for young people. *Modolo*, Italy.

16.30 Smoking among youths in Nigeria: Implications for health education. *Laoye*, Nigeria.

16.45 Antismoking education of elderly in Hungary. *Vértes*, Hungary.

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Thursday, June 21 8.30—17.00

General Sessions

	MORNING SESSION. CHAIRMAN: *KARUNARATNE*, SRI LANKA.
08.30	*Special address* by Sir *George Young*, UK.
Subtheme	**Influencing public attitudes** (Main theme: "Action for Smoking Control" continued)
09.00	The role of voluntary organizations in relation to governments — How to distribute responsibility (*Lefall*, USA)
09.25	Encouraging the public at large to urge and to support action for smoking control (*Jespersen*, Denmark)
09.50	Influencing the social climate with regard to smoking (*Ås*, Norway)
10.15	Break
10.45	Tobacco sales promotion (*Hoffman*, Canada)
11.10	Establishing smoke-free environmens (*Lewis*, Canada)
11.35—12.00	How doctors can influence public attitudes (*Holleb*, USA)
	AFTERNOON SESSION. CHAIRMAN: *HILLERDAL*, SWEDEN.
MAIN THEME:	**PROMOTION OF INTERNATIONAL COLLABORATION**
13.30	*Keynote presentation:* Strengthening our resources by international collaboration (*Kaprio*, WHO)
14.15	Panel on "Review of current international activities". Moderator: *Masironi*, WHO.
15.30	Break
16.00	Ideas for future action, a "summing up" of the conference (*Daube*, UK)
16.45	Concluding remarks (*Hillerdal*, Sweden)

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Thursday, June 21 8.30—12.00

Special Interest Sessions

Room E

EVALUATION OF PROGRAMMES

Chairman: Delarue, Canada

Contributed papers to be presented:

The use of volunteers in the evaluation of an anti-smoking programme. *Hoffmann*, Canada.

The evaluation and monitoring of smoking cessation. *Olsen*, UK.

The effects of anti-smoking policies and the demand for cigarettes in the United States. *Warner*, USA.

Methodology and evaluation of national education week on smoking in Canada. *Wright*, Canada.

Room B

SMOKING CONTROL IN DEVELOPING COUNTRIES

Chairman: Akinkugbe, Nigeria

Special report:

Cigarette marketing in the third world — a study of four countries. *Wickström*, Sweden.

Contributed papers to be presented:

Present status of smoking habit in urban Cuban communities. *Castro*, Cuba.

An outlook on the problem of smoking in a developing country. *Omar* and *Ibrahim*, Egypt.

Growing consumption of cigarettes in Africa. Tomorrow's epidemic. *Taha* and *Ball*, UK.

The smokescreen in Africa. *Wennen*, The Netherlands.

Impact of changing habit of smoking on the health of rural population of Bangladesh. *Islam*, Bangladesh.

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Thursday, June 21 8.30—12.00

Special Interest Sessions

Room F

INTERNATIONAL EXCHANGE OF TECHNICAL INFORMATION

Chairman: Woudenberg, WHO

Contributed papers to be presented:

Technical information program of the Office on Smoking and Health, U S Public Health Service. *Shopland,* USA.

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Thursday, June 21 8.30—12.00

Free Communications Sessions

Room C

EPIDEMIOLOGICAL RESEARCH ON SMOKING AND HEALTH

Chairman: Larsen, Norway

08.30 Trends in lung cancer rates in the FRG. *Lindenberg*, FRG.

08.45 La consommation de cigarettes parmi d'autres facteurs de risque des symptômes respiratoires chroniques. *Ramaciotti, Bahy* and *Rey*, Switzerland.

09.00 Risk of dying attributable to cigarette smoking in Japan. *Hirayama*, Japan.

09.15 Smoking in relation to other environmental risk factors and cause of death groups. *Zeiner-Henriksen*, Norway.

09.30 Cancer bronchogéniques des femmes et tabac (expérience de 36 annees). *Lemoine*, France.

09.45 Smoking and respiratory diseases in Czechoslovakia. *Kubík*, Czechoslovakia.

10.00 Break

10.30 The relationship between smoking of Greek cigarettes and the development of lung cancer. *Kanellakis, Trichopoulos, Michalakopoulos, Maragoudakis, Kanellaki, Xirouchaki* and *Kalapothaki*, Greece.

10.45 Smoking and cancer in India. *Sanghvi, Jayant* and *Pakhale*, India.

11.00 Respiratory illnesses and smoking habits among Finnish youth. *Eskola* and *Rimpelä*, Finland.

11.15 Smoking habits in laryngeal cancer patients of the Institute of Oncology, Warsaw. *Lewiński, Sawicki, Gajl, Tabaczyński* and *Jeziorski*, Poland.

11.30 Tabagisme et cancers de la tête et du cou. *Brugère*, France.

11.45 Prevalence of malignant neoplasm at smokers with particular review of patients with malignant neoplasms of respiratory systems. *Bjelič* and *Milošević*, Yugoslavia.

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